



June 14, 2021

Main Street Monday!



CORRECTION! We have listed the date of this event incorrectly. The Bourbon & Moonshine Festival will take place on Saturday, July 10th!!

It is the day, 244 years ago, when Congress commemorated Betsy Ross' creation of the Stars & Stripes as our national flag.

OSHA updated its COVID guidance for non-health-care settings. While not requirements, the guidance applies to the retailing industry, and OSHA will have retailers in mind when reviewing workplaces across the country.

Highlights of the guidance are:

1. In an effort to get as many workers as possible vaccinated, employers should offer paid time off for vaccination appointments and recovery from possible side effects.
2. Workers who have been infected, are showing symptoms, or are unvaccinated and have been in close contact with someone who has tested positive for COVID-19 should stay home from work.
3. Physical distancing for any unvaccinated employees and those who may be at higher risk should be implemented or maintained.
4. Employers should provide unvaccinated or at-risk employees with face covering or surgical masks.
5. Education and training on COVID-19 policies should be conducted using accessible formats and in language employees understand.
6. Unvaccinated customers, visitors or guests should be encouraged to wear masks.

Routine cleaning and disinfection should be conducted. If someone who has tested positive for COVID-19 has been in a business within 24 hours, then the business should follow the CDC cleaning and disinfection recommendations

Check out this new fun event happening in Murray. If you would like to attend or like more information contact them at murraymainstreet@murray-ky.net



Look who dropped in to enjoy the Brass Band Festival in the Heart of downtown Danville, our very own Lieutenant Governor, Jacqueline Coleman. It was a great way to kick off the summer with a longstanding tradition !



Great music, great art, and great food are everywhere this summer! We are excited to see people returning to the hearts of our communities to enjoy an authentic Kentucky experience once again! We will provide you some of the activities each week in Main St. Monday.



Check this out in Cumberland, KY



Grand Opening Utopia Studio
 FRIDAY AT 11 AM EDT – 9 PM EDT
 102 E Main St, La Grange

Peritt AMP 2021 Middlesboro Music Series
 JULY 22 - SEPTEMBER 23
 MUSIC STARTS AT 6:30PM

- JUL 22 : THE NEW RESPECTS
- JUL 29 : JOHN R. MILLER
- AUG 05 : AMYTHYST KIAH
- AUG 12 : KYLIE FREY
- AUG 19 : VELLA
- AUG 26 : MARKUS JAMES & ANNE HARRIS
- SEP 02 : SON LITTLE
- SEP 09 : SAMMY RAE & THE FRIENDS
- SEP 16 : SIERRA FERRELL
- SEP 23 : PEDRITO MARTINEZ

GUTHRIE MAIN STREET PRESENTS

MUSIC IN THE PARK



CONCERTS START AT 7PM UNLESS NOTED

- JUNE 11 COUNTRY TWANG
- JUNE 25 TODD COUNTY BOYS WITH SPECIAL GUESTS
- JULY 9 LONE WATTIE
- JULY 23 CAYCE BURKS
- AUG 6 AS IS
- AUG 20 NIGHTMASTERS
- SEP 3 JUSTIN REYNOLDS BAND
- SEP 17 6PM FORTUNATE SONS
- 8PM PINK CADILLAC

DOWNTOWN GUTHRIE LONGHURST PARK

Guthrie Tourism Commission

Sponsored by





A reminder that office space can be so much more! Main Street Art Studios located in the Renaissance Building in downtown Salyersville. This building is the home to Salyersville Main Street and hosts a variety of art classes including painting, sculpting, pottery, & various crafting projects. They even use their front space as a gallery space. This is a great way to enhance office space in any building such as city hall, the courthouse, a bank, attorney's office, etc. and support the local artisan community at the same time.




heart

July 2nd, Downtown Scottsville

SHELBY MAIN STREET IN PARTNERSHIP WITH SHELBY KY TOURISM PRESENTS

2021 SUMMER KICK OFF CONCERT

JUNE 19 4:30-6:30PM

-AT STARGAZER PLAZA-

ACT III BAND



Join us - bring your chair, visit our downtown eateries for dinner, listen to music, shop! Then head over to the Fair activities, including the Tractor Pull in the evening!

PEACE, LOVE & SUMMER FUN




June 11- Block Party Band: Hi 5 Bill Woods Park, 8-11 PM	July 9- Movies in the Park Bill Woods Park, Dark-Thirty
June 25- Block Party Band: Positive Movement Bill Woods Park, 8-11 PM	July 16- Block Party Band: Superfecta Bill Woods Park, 8-11 PM
July 2- Block Party Band: City Heat Bill Woods Park, 8-11 PM	July 17- Cumberland River Cruise-In Main Street, Noon-7 PM
July 3-4th of July Celebration Fireworks KY Splash Waterpark & Campground, Dark-Thirty	July 23- Movies in the Park Bill Woods Park, Dark-Thirty
	July 30- Block Party Band: Usual Suspects Bill Woods Park, 8-11 PM
	Thursday's- Farmer's Market Bill Woods Park, 5-7 PM



PAINTSVILLE MAIN STREET

City's Main Street Association of Paintsville

In partnership with Johnson County Fiscal Court and Paintsville Tourism

PRESENTS

THE JOHNSON COUNTY TRAIL DAY

Mini Market

Good Music, Good Food, & Great Vendors!

at the 404 Pavilion on Main Street

Saturday, June 19th from 6pm - 10pm



Excited to see this business opening in downtown Shelbyville. We know they will be busy and walk-ins are welcome. They will be busy as everyone recovers from "COVID hair" and looking for a new do or just a haircut or trim. Stop in at VILLAR BROTHERS ON MAIN * 624 'Main Street.

Highly Favored Flowers.
(Formerly Crestline Flowers)

Friday, June 18th at noon with open house and refreshments until 6:00 p.m. Stop by and welcome Cumberland's newest business

If Villar Brothers is busy head on over to downtown Taylorsville to the new salon Tribe of the South that opened June 8th.



Check out this cool learning garden in Downtown Winchester.

Local Food Promotion Program (LFPP):

Applications due on 06/21/2021 (11:59pm EST)

The Local Food Promotion Program (LFPP) funds projects that develop, coordinate, and expand local and regional food business enterprises that engage as intermediaries in indirect producer to consumer marketing to help increase access to and availability of locally and regionally produced agricultural products.

Regional Food System Partnership (RFSP):

Applications due on 07/06/2021 (11:59pm EST)

The Regional Food System Partnerships (RFSP) program supports partnerships that connect public and private resources to plan and develop local or regional food systems. Effort is focused on building and strengthening local or regional food economy viability and resilience by alleviating unnecessary administrative and technical barriers for participating partners.

RFSP - Planning and Design Grant

Urban Agriculture and Innovative Production (UAIP) - Planning Projects

Deadline: 07/30/2021 (11:59 EST) **Funding Amount:** \$50,000 - \$200,000

Eligible Entities:

Native American tribal governments; Nonprofits; local government; and any school that serves any of the grades K-12

Overview:

The purpose of Planning Projects is to support the development of projects that will either initiate, build upon, or expand the efforts of farmers, gardeners, citizens, government officials, schools, and other stakeholders in urban areas and suburbs. They may be, but are not limited, to accomplish one or any number of the following: Develop recommendations for implementing community gardens and farms that can include urban agroforestry practices, food forests, or orchards, that respond to community needs as it relates to how food is grown, distributed, and marketed in target area (s); Facilitate urban agriculture assessments and identify opportunities that connect community needs with the benefits of urban agriculture such as food access, nutrition education, conservation, innovation, and economic development; Support the development of business plans, feasibility studies, and strategies to help offset start-up costs for new and beginning farmers in urban and suburban areas; Provide support for municipal planning that consider policies to meet the growing needs of and zoning for community gardens and farms, urban agroforestry, orchards, rooftop farms, outdoor vertical production, green walls, indoor farms, greenhouses, high-tech vertical technology farms, and hydroponic, aeroponic, and aquaponic farm facilities; or Assist schools that seek to increase knowledge of food and agricultural disciplines such as nutrition, crop and biology science, technology, engineering, and mathematics and to develop and implement programs that create future leaders, farmers, gardeners, and entrepreneurs in agriculture & innovative production. **Links:** <https://www.fsa.usda.gov/news-room/news-releases/2021/usda-announces-grants-for-urban-agriculture-and-innovative-production>

AmeriCorps is looking to fill a position starting in August. It's full-time, 37.5 hours per week. The living stipend is \$15,100 a year, and if the VISTA finishes the year, they would get \$6,000 or so to go toward paying off student loans or for future school costs. It's an office position, helping folks who call our office get home repair and rental services. If anyone is interested or has questions, please call Chris Doll at 606-436-0497 or email chris@hdahome.org. #AmeriCorps #AmeriCorpsVISTA #HomesforAll

Mark your Calendars! Submit a session proposal for next year's [Main Street Now Conference](#) in Richmond, Virginia held May 16-18, 2022!

At next year's conference, we will celebrate the community resilience and reinvestment championed by our Main Street programs through the COVID-19 pandemic and begin envisioning strategic opportunities to strengthen and expand our commercial districts as we emerge into a new economic future. Start planning your session now to share your ideas by the submission deadline on August 13, 2021! Learn more about next year's themes and how to submit your proposal: <https://bit.ly/3zo5BWR>



It's opening day for Donuts and More in downtown Pineville! Located at E Kentucky Avenue, next door to the Butcher's Pub.



Check out one of the single best, FREE resources for preservation best practices! with these 50 [National Park Service](https://www.nps.gov/tps/how-to-preserve/briefs.htm)/Technical Preservation Services Preservation Briefs: common topics like repairing historic wood or steel windows, determining the proper mix for historic masonry mortar, plaster repair, dealing with siding or stucco, repair and maintenance of historic roofs, controlling unwanted moisture, or dealing with lead paint. But also, restoring historic storefronts, barn or cemetery preservation, treatment and repair of stained/leaded glass, making buildings accessible, seismic rehabilitation, protecting cultural landscapes, even preserving and reusing historic gas stations and more <https://www.nps.gov/tps/how-to-preserve/briefs.htm>



Today! To Teresa Mays
Beattyville Main Street director



We are hoping to hold our first in person conference this fall! Mark your calendars now for September 15-17, 2021. More info in future months, but we will convene in the region that includes Carrollton, Shelbyville, LaGrange & Taylorsville.

Upcoming Webinars

Join Preservation Leadership Forum this summer for one or all of the following webinars to enhance your efforts doing the important work of saving places.

The summer webinars kick off with part one of a two-part series, **Women Are Essential**, exploring how historic places and sites reveal that women were present everywhere in essential and sometimes surprising roles. This series is in collaboration with the [National Trust's Where Women Made History](#) campaign.

[Women Are Essential: New Ways of Seeing Women in Every Historic Place](#) **June 24 at 3:00 p.m. ET**

Every place has a woman's story to tell, if only we could do a better job of "seeing" their presence in those places. Even historic sites that are recognized for their associations with women's achievement contain additional layers of information that should be carefully examined to provide a more nuanced and complete picture of personal identity, gender and sexuality identity, and the forces that shaped them. From the home of an internationally acclaimed African American civil rights activist to a small "Cent Shop" that provisioned a 19th century seaport, women were absolutely essential to the success of a wide range of social, intellectual, and economic activities. Join us to learn new ways of seeing women in every historic place.

[Using State Historic Tax Credits to Create Affordable Housing](#) **June 30 at 4:00 p.m. ET** Hear three perspectives on how state historic tax credits can help repurpose historic buildings to create new units of affordable housing.

[Women Are Essential: Interpretive Strategies that Reveal Women Are Everywhere](#) **August 12 at 3:00 p.m. ET** Many sites and organizations are looking for guidance on how best to identify, research and convey the history of women that are "hidden" in plain sight, particularly in unexpected places that have—until now—have been predominately associated with men. This webinar will explore interpretative strategies including tools, resources, processes, and programs that can help elevate the important roles women played and reveal the difficult relationships and problematic power dynamics associated with women as wives, business managers, caregivers, and owners of enslaved people.

Learn more about these webinars, and previous Forum webinars, at Forum.SavingPlaces.org.

This online Destination BootCamp class is happening on June 15 – 17.

When I say that I hope it's the last online BootCamp class of 2021, it's because I am hoping things become more normal and in-person classes become more common (just like 2019). But over the last year, I have also learned that some people really enjoy the advantages of my online Destination BootCamp class: No travel, no hotels, no travel expenses, getting to go to sleep and wake up in their own bed.

Plus: **My online Destination BootCamp class registration saves you \$400!** So, if you're interested in learning my entire 14-step process of becoming a Destination Business AND doing it from the comfort of your home or office AND getting a full recording of the whole class AND saving hundreds of dollars by not having to travel to Colorado AND saving \$400 on the course on top of that, you should sign up for this upcoming online-delivered, Destination BootCamp class.

You can learn more or register by clicking here: www.jonschallert.com/bootcamp



Nominations are being accepted until **July 15** for Elected City Official of the Year, City Employee of the Year, and the City Government of the Year.

Interested in how a pitch your business works? Tune in tomorrow evening to watch Mortar Covington's process. You could certainly R & D this project.

WE'RE BACK & READY TO PITCH!

Our Virtual Pitch Night will give our participants the chance to showcase their businesses and progress in the program, with finalists competing for coveted Judge's Choice and People's Choice prizes.

How can YOU put money into these entrepreneurs' hands?

1. WATCH
2. VOTE
3. CELEBRATE

MORTAR COVINGTON
LIFE'S A PITCH
FACEBOOK EVENT
 Tuesday, June 15th 6:30 - 8:30pm
www.facebook.com/MORTARcovington

1. WATCH

View our Life's A Pitch competition on **TUESDAY, JUNE 15th** 6:30pm
 On Facebook Premiere via www.facebook.com/MORTARcovington
OR
 Catch it anytime after within 24 hours to view our entrepreneurs pitch and vote for your favorite (Video will remain online and active!)

2. VOTE

Choose your favorite business via **TEXT!**
 (More information to come!)
 You will have from June 15th during the Facebook Premiere until **JUNE 16TH AT 5PM EST** to vote!

3. CELEBRATE

Watch our Facebook Live Pitch Night Awards Ceremony **WEDNESDAY, JUNE 16th** 6:30pm
 Where we will reveal both the **Judge's Choice Winner** Prize Package valued at **\$7,500** AND **People's Choice Winner** Seed Money: **\$1,500**

Chosen by YOUR vote!

A Community Thrives, a grantmaking and crowdfunding program of USA TODAY NETWORK with funding from the Gannett Foundation, invests in community-building initiatives across the country. The program is a way to share community improvement ideas on the national stage, gain support through donations and local connections, and get a chance at receiving a portion of an additional \$2,000,000 in grants to help projects succeed. During the campaign, nonprofit organizations have the chance to raise funds for their charities on their official A Community Thrives **challenge page**.

At the end of the crowdfunding period, the Gannett Foundation will award grants ranging from \$2,500 to \$100,000 to selected organizations. **Nonprofit organizations and municipal programs** such as libraries and schools are encouraged to apply between June 1 and June 30, 2021. Interested applicants may register for an information session, which will be held June 1.

[To learn more about how to participate in the program visit the A Community Thrives website.](#)



Mayor Deatherage was a strong supporter of the Carrollton Main Street program and her community. What a great tribute to her from her family.

Ann Cline Deatherage was a lifelong public servant who served as both councilmember and mayor of the City of Carrollton. After her passing in February 2020, her family wished to endow an award through KLC to honor her legacy and the Mayor Ann C. Deatherage LEAD Award was established.

Purpose: The purpose of the LEAD award is to recognize Kentucky mayors whose leadership demonstrates passion for local public service and commitment to lifelong learning. The LEAD award is specifically designed to benefit mayors from cities that have a limited education/training budget.

The “Leadership Enrichment And Development” (LEAD) scholarship award program will benefit mayors throughout Kentucky by providing financial assistance for Kentucky League of Cities (KLC) conferences and learning events.

September 21-24, 2021 KLC Conference & Expo, Covington (also a Main Street community)

- The LEAD scholarship will cover all registration costs for event.
- Winners will be recognized during the Conference Awards Luncheon.
- Winners will also receive a scholarship to the 2022 KLC City Officials Academy.

In addition to serving in leadership at KLC as a Board of Directors and Executive Board member, Mayor Deatherage had more continuing education hours than any city official in the state. As a result, she inspired a KLC Master’s Level training program to recognize city officials whose commitment to learning reaches an exceptional level. Her devotion to making her city a better place impressed all who knew her and had a profound impact on her community. Through the scholarship, her example will enable others to follow her lead.

Kentucky cities can apply for \$250 million in drinking and wastewater grants after the Kentucky Infrastructure Authority (KIA) opened an application portal on Tuesday. KIA is still finalizing how cities will apply for broadband grants.

Applications to the portal will rely upon Water Resource Information System (WRIS) project profile information. Gray said local area development districts (ADDs) would determine which projects to enter, but some already in the system may qualify and are “shovel-ready.” He also said that each Kentucky county would receive at least one project.

Farmers Market Promotion Program - due June 21

The Farmers Market Promotion Program (FMPP) funds projects that develop, coordinate and expand direct producer-to-consumer markets to help increase access to and availability of locally and regionally produced agricultural products by developing, coordinating, expanding, and providing outreach, training, and technical assistance to domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, online sales or other direct producer-to-consumer (including direct producer-to-retail, direct producer-to-restaurant and direct producer-to-institutional marketing) market opportunities. A 25% match is required.

